

Target your message to Chicagoland fishermen!

An ad in the **Show Program** for the **CHICAGOLAND FISHING EXPO** will reach thousands of fishing diehards!



Advertising Rates

		4-color	Black & white
Cover (outside)	7 1/2" x 10"	\$1299	N/A
Cover (inside)	10" x 16"	1299	N/A
Full Page	10" x 16"	1099	\$850
One-half Page	7 1/2" x 10" or 10" x 8"	775	495
One-third Page	7 1/2" x 7 1/2"	675	395
One-quarter Page	4 7/8" x 8" or 7 1/2" x 5"	595	295
One-sixth Page	4 7/8" x 5" or 2 1/4" x 10"	499	250

Closing Date: Tuesday, January 3, 2023

Advertise in the Official Show Program
Reserve your premium position today!

- **Target thousands of attendees during the show**
The Program is handed out to thousands of attendees at the door.
- **Reach attendees long after the show**
The Program is saved and is a year-round resource for purchasing!
- **Receive a FREE highlighted booth listing when you place an ad**
Plus receive a FREE enhanced entry (company name, phone, website and a 30-word description) in the Resource Directory.

CHICAGOLAND FISHING, TRAVEL & OUTDOOR EXPO

Jan 25-28, 2024 • Schaumburg, IL

produced by **MIDWEST OUTDOORS**

For information contact Dan Ferris

(630) 882-0418 • dferris@midwestoutdoors.com